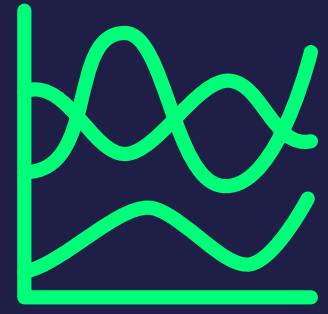# K3 Fashion

Insights and Intelligence

The combination of insights and intelligence within K3 Fashion and Dynamics 365 Supply Chain Management empowers businesses with data-driven decision-making, predictive analytics, operational efficiency, personalised customer experiences, and a competitive edge in the dynamic fashion industry.
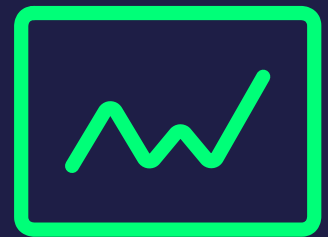
Key aspects include:

Data-driven Decision-making
Leverage the power of insights and intelligence, integrated with D365 SCM and K3 Fashion, to gain deep visibility into critical business metrics, sales trends, and customer behaviour. Make informed decisions backed by actionable insights.

Predictive Analytics
Utilise advanced predictive analytics capabilities to forecast demand, optimise inventory levels, and anticipate market trends. Enhance supply chain management and minimise stockouts or overstocks.

Operational Efficiency
Insights and intelligence combined with D365 SCM and K3 Fashion provide real-time data integration and analysis, enabling seamless coordination across departments. Improve efficiency in areas such as inventory management, production planning, and order fulfilment.

Personalised Customer Experiences
Leverage customer data insights to deliver personalised experiences through targeted marketing campaigns, tailored product recommendations, and superior customer service.

Competitive Edge
Gain a competitive advantage by leveraging data-driven insights and predictive analytics. Make proactive decisions, optimise operations, and respond swiftly to market changes.

Features and Benefits:

Image Recognition
K3 Fashion's image recognition functionality provides users with advanced visual analysis, improved efficiency, and enhanced decision-making to offer unparalleled precision and ingenuity.

Translation Services
K3 Fashion utilises an automated translation service to ensure that all labels can be effortlessly translated. Supported languages include English, Dutch, French, Italian, German and Spanish.

Telemetry, Licensing and Data
K3 Fashion's telemetry, licensing and data functionality enables businesses to collect telemetry data from every D365 Finance, Supply Chain Management and Commerce instance, providing valuable insights into the solution's usage.
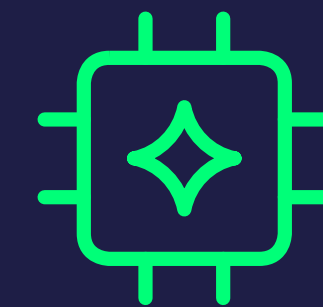
Forecasting
K3 Fashion's Artificial Intelligence and Machine Learning capabilities enable businesses to optimise inventory management, enhance decision-making, and make data-driven decisions to foster greater efficiency and profitability.

Generic AI
K3 Fashion leverages foundational and overlapping Artificial Intelligence capabilities to enable more specific AI functions, ultimately driving enhanced efficiency, accuracy, and innovation.

K3 Fashion Solutions

K3 Fashion Solutions, a leading supplier of fashion business technology with more than 30 years of experience, develops industry-specific tools to support fashion workflows, improve customer experiences, and deliver sustainable growth throughout the supply chain.

Our solutions, K3 Fashion and K3 Pebblestone, are fully embedded in icrosoft's Dynamics 365 ERPs offering enterprise-grade support from design and production through to retail. As a top 20 GISV with a global footprint delivered through our network of Microsoft implementation partners, we are committed to supporting brands of all sizes.

To learn more about K3 Fashion Solutions and how we can help your business, visit k3fashionsolutions.com

K3 Fashion

K3 Fashion supports fashion businesses with all aspects of operations, such as planning, design, sourcing, purchasing, logistics, warehousing, and finance.

Fully embedded in Dynamics 365 Finance, Supply Chain Management and Commerce, K3 Fashion presents a single solution to remove technical blockers, unify data sources and maximise margins