



## Price and Cost Management

K3 Fashion's Price and Cost Management features enable efficient pricing strategies, cost optimisation, accurate profit analysis, competitive pricing, and real-time cost visibility to drive profitability and competitiveness.





# Key aspects include:



## Efficient Pricing Strategies

Seamlessly manage pricing strategies and promotions within D365 Finance, SCM and Commerce, enabling dynamic pricing based on market conditions, customer segments, and competitive factors.



## Cost Optimisation

Leverage integrated cost management functionalities to analyse and control costs throughout the supply chain, identifying cost-saving opportunities and improving profitability.



## Accurate Profit Analysis

Gain insights into product-level profitability by tracking costs, pricing, and sales performance. Make informed decisions to maximise profits and optimise product mix.



## Competitive Pricing

Analyse market trends, competitor pricing, and customer demand to set competitive prices, ensuring market relevance and a competitive advantage.



## Real-time Cost Visibility

Obtain real-time visibility into cost components, such as materials, labour, and overheads, enabling better cost control and informed decision-making.

# Features and Benefits:



## Recommended Retail Price

K3 Fashion's RRP functionality ensures accurate pricing strategies, streamlines international sales and optimises profitability by aligning prices with specific markets and customer preferences.



## Costing and Pricing

K3 Fashion's Costing and Pricing facilitates accurate determination of cost prices, sales prices, and Recommended Retail Prices, ensuring optimal pricing strategies and improved profitability.



## Markdown Modelling

K3 Fashion's Markdown Modelling empowers users to make data-driven pricing decisions, enhancing profitability and optimising inventory management.



## Margin Planning and Control

K3 Fashion's Margin Planning and Control enables users to define sales and purchase margins. During Sales and Purchase Order entry, these margins can be verified, offering benefits such as improved profitability, accurate pricing, and streamlined order processing by warning or blocking entries when necessary.





**K3 Fashion Solutions, a leading supplier of fashion business technology with more than 30 years of experience, develops industry-specific tools to support fashion workflows, improve customer experiences, and deliver sustainable growth throughout the supply chain.**

Our solutions, K3 Fashion and K3 Pebblestone, are fully embedded in Microsoft's Dynamics 365 ERPs offering enterprise-grade support from design and production through to retail. As a top 20 GISV with a global footprint delivered through our network of Microsoft implementation partners, we are committed to supporting brands of all sizes.

To learn more about K3 Fashion Solutions and how we can help your business, visit [k3fashionsolutions.com](https://www.k3fashionsolutions.com)





**K3 Fashion supports fashion businesses with all aspects of operations, such as planning, design, sourcing, purchasing, logistics, warehousing, and finance.**

Fully embedded in Dynamics 365 Finance, Supply Chain Management and Commerce, K3 Fashion presents a single solution to remove technical blockers, unify data sources and maximise margins

