



## Product Lifecycle Management

K3 Fashion's Product Lifecycle Management functionality ensures that companies can better plan and manage their collections. It enables streamlined collection management, enhanced collaboration, improved time-to-market, greater inventory management, and data-driven insights.



# Key aspects include:



## **Streamlined Collection Management**

Seamlessly manage the entire product lifecycle within D365 Finance, SCM and Commerce from the initial concept to the finished article.



## **Enhanced Collaboration**

Foster collaboration among teams involved in collection planning and management while enabling seamless communication, document sharing, and task coordination to ensure everyone is aligned throughout the lifecycle.



## **Improved Time-to-Market**

Optimise the collection planning process and reduce time-to-market. Efficiently track and manage tasks, milestones, and deadlines, ensuring timely delivery of collections to the market.



## **Better Inventory Management**

Gain visibility into the collection lifecycle, enabling accurate inventory planning and management. Optimise stock levels, reduce excess inventory and ensure availability of products as per demand.



## **Data-driven Insights**

Utilise data captured throughout the product lifecycle to gain valuable insights. Analyse performance, identify trends and make informed decisions to drive business growth and profitability.

# Features and Benefits:



## **Product Lifecycle Management**

The Product Lifecycle Management functionality empowers fashion companies to strategically plan and oversee their entire collection journey, from the initial concept to the final product's inclusion. These comprehensive features streamline operations, enhance collaboration and ensure efficient management.



## **PLM Vendor Portal**

K3 Fashion's PLM Vendor Portal facilitates vendor engagement throughout a product's lifecycle. This collaboration enhances efficiency, transparency, and communication, streamlining processes and empowering vendors to contribute seamlessly for optimal product development and success.



**K3 Fashion Solutions, a leading supplier of fashion business technology with more than 30 years of experience, develops industry-specific tools to support fashion workflows, improve customer experiences, and deliver sustainable growth throughout the supply chain.**

Our solutions, K3 Fashion and K3 Pebblestone, are fully embedded in Microsoft's Dynamics 365 ERPs offering enterprise-grade support from design and production through to retail. As a top 20 GISV with a global footprint delivered through our network of Microsoft implementation partners, we are committed to supporting brands of all sizes.

To learn more about K3 Fashion Solutions and how we can help your business, visit [k3fashionsolutions.com](https://www.k3fashionsolutions.com)



**K3 Fashion supports fashion businesses with all aspects of operations, such as planning, design, sourcing, purchasing, logistics, warehousing, and finance.**

Fully embedded in Dynamics 365 Finance, Supply Chain Management and Commerce, K3 Fashion presents a single solution to remove technical blockers, unify data sources and maximise margins

