



## Season Management

K3 Fashion's Season Management capabilities enable efficient product filtering, customised system responses, enhanced planning and forecasting, and optimised customer experiences to drive success.

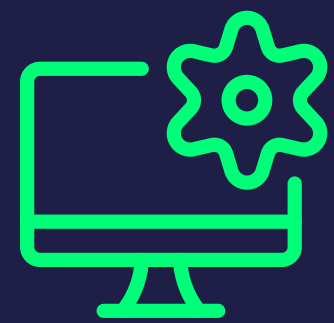


# Key aspects include:



## Efficient Product Filtering

Seasons can be used within K3 Fashion to filter and categorise products and facilitate streamlined business processes. This functionality ensures that products specific to a season can be easily identified and utilised.



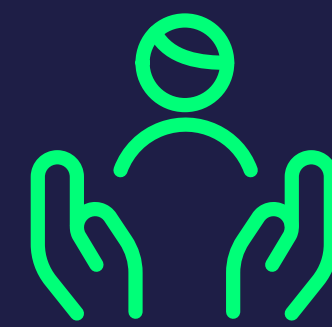
## Customised System Response

The system can be configured to respond differently based on the seasonality of products, thereby enabling tailored workflows, pricing, promotions, and inventory management to align with the demands and trends of each season.



## Enhanced Planning and Forecasting

Increased planning and forecasting accuracy enables historical data and market trend analysis to drive smarter decisions about inventory levels, production schedules, and marketing strategies tailored to each season.



## Optimised Customer Experience

Align product offerings with seasonal preferences, ensuring a more personalised and relevant customer experience while also showcasing the right products at the right time to further enhance customer satisfaction and loyalty.



## Competitive Edge

Capitalise on seasonal opportunities and stay ahead of competitors by promptly responding to changing market demands and leveraging seasonal trends.

# Features and Benefits:



## **Product Status**

With the Product Status feature, businesses can effortlessly block or unblock predefined processes for specific products and variants, ensuring smooth operations aligned with each product's lifecycle while promoting efficiency and compliance.



## **Seasons and Drops**

K3 Fashion's Seasons and Drops functionality streamlines operations, improves planning and coordination, enhances efficiency, and empowers businesses to stay ahead of the market.



## **Collection Management**

K3 Fashion's Collection Management enables seamless monitoring of product creation within the collection and provides a visual representation through a comprehensive line plan.



**K3 Fashion Solutions, a leading supplier of fashion business technology with more than 30 years of experience, develops industry-specific tools to support fashion workflows, improve customer experiences, and deliver sustainable growth throughout the supply chain.**

Our solutions, K3 Fashion and K3 Pebblestone, are fully embedded in Microsoft's Dynamics 365 ERPs offering enterprise-grade support from design and production through to retail. As a top 20 GISV with a global footprint delivered through our network of Microsoft implementation partners, we are committed to supporting brands of all sizes.

To learn more about K3 Fashion Solutions and how we can help your business, visit [k3fashionsolutions.com](https://k3fashionsolutions.com)



**K3 Fashion supports fashion businesses with all aspects of operations, such as planning, design, sourcing, purchasing, logistics, warehousing, and finance.**

Fully embedded in Dynamics 365 Finance, Supply Chain Management and Commerce, K3 Fashion presents a single solution to remove technical blockers, unify data sources and maximise margins

