

# Sustainability

K3 Fashion's Sustainability functionality enables businesses to better manage their environmental responsibility, supply chain transparency, social impact, sustainable product innovation, and reputation.



# Key aspects include:



### **Enhanced Environmental Responsibility**

Integrate sustainability practices into fashion operations, enabling better management of resources, waste reduction, and carbon footprint mitigation.



### **Supply Chain Transparency**

Gain visibility into the entire supply chain, ensuring ethical sourcing, responsible manufacturing, and compliance with sustainability standards. Foster transparency and build trust with customers and stakeholders.



# **Social Impact**

Promote fair labour practices, worker welfare, and social responsibility throughout the supply chain. Ensure compliance with labour standards and support initiatives that uplift local communities.



#### **Sustainable Product Innovation**

Drive sustainable product development by integrating eco-friendly materials, manufacturing processes, and design principles. Meet the growing demand for sustainable fashion and appeal to environmentally conscious customers.



## **Reputation Enhancement**

Showcase commitment to sustainability, foster positive brand images and standout from competitors to attract eco-conscious customers and strengthen brand loyalty.

# Features and Benefits:



# **Corporate Social Responsibility Classifications**

In K3 Fashion, CSR classifications can be established at multiple levels: fibres/composition, item, and vendor or production address. This enables businesses to effectively track and manage CSR-related information, fostering sustainability, ethical practices, and enhanced brand reputation.



# **K3 ViJi Integration**

The integration between K3 ViJi and K3 Fashion empowers fashion businesses to enhance their ethical and sustainable practices. By offering comprehensive transparency of ESG data from source to consumer, it enables informed decision-making.





K3 Fashion Solutions, a leading supplier of fashion business technology with more than 30 years of experience, develops industry-specific tools to support fashion workflows, improve customer experiences, and deliver sustainable growth throughout the supply chain.

Our solutions, K3 Fashion and K3 Pebblestone, are fully embedded in icrosoft's Dynamics 365 ERPs offering enterprise-grade support from design and production through to retail. As a top 20 GISV with a global footprint delivered through our network of Microsoft implementation partners, we are committed to supporting brands of all sizes.

To learn more about K3 Fashion Solutions and how we can help your business, visit <u>k3fashionsolutions.com</u>



K3 Fashion supports fashion businesses with all aspects of operations, such as planning, design, sourcing, purchasing, logistics, warehousing, and finance.

Fully embedded in Dynamics 365 Finance, Supply Chain Management and Commerce, K3 Fashion presents a single solution to remove technical blockers, unify data sources and maximise margins





